



## Zapaygo

<b>Project</b>	Zapaygo
<b>Project leaders</b>	Elliot Hall, repeat founder of entertainment and hospitality businesses
<b>Estimated Reach</b>	Target database of users: in excess of 20 Million people in the UK, expediential when rolled out internationally
<b>Status</b>	Heads of terms agreed and technical architecture being designed
<b>Web</b>	<a href="http://www.zapaygo.com">www.zapaygo.com</a> <a href="https://companies.dlbr.io/zapaygo/">https://companies.dlbr.io/zapaygo/</a>
<b>Of note</b>	Huge potential user base with broad usage Potentially huge volume Showcase for many similar applications in other geographies and industry
<b>Revenue streams</b>	F&B purchases in XCO driving fees Ingress/egress of fiat Broad wallet download and usage will drive Names business. 360A fees

Zapaygo, through a free mobile application, places a menu of goods or services and a pre-order, instant payment terminal in the hands of every customer, making transactions easier for consumers and more efficient for merchants. They intend to become the market-leading mobile ordering and payment platform in the sports, leisure and hospitality sectors.

The Zapaygo team includes entrepreneurs with broad experience in mobile ordering, mobile and electronic commerce, hospitality, food and beverage and technology. Their goal was to develop and commercialize a mobile ordering payment and loyalty platform that would improve the way consumers and merchants interact across a broad range of retail environments.

Multiple merchants have been signed up as early adopters, and the Zapaygo app is poised for rapid roll-out with a platform that has been rigorously tested and is ready for the market:

- Blockchain integration with their systems to record the issuance of tokens and all other aspects of the operational business.
- Tokens purchased by customers and used to pay for food and beverage, offered with a discount to fiat money driving the liquidity of the token.